XINHUA WATERFRONT PARK
2016-2018, Huangpu East Bund, Shanghai, China
Xinhua Waterfront Park is a subproject of Huangpu Waterfront Revitalization Masterplan begun by the Shanghai Municipal Government. It is also a key development of the Shanghai Shenjiang Liang'an Development Construction Investment Group. Under one of the five riverside themes of the masterplan, Xinhua Waterfront Park is situated in the cultural corridor section with the total area of 17 ha. It is east of historic Minsheng Port at the Huangpu River and west of the waterfront shipyard, connecting important city streets like Minsheng Road, Taolin Road, Yuanshen Road and Fushan Road. It is one of the key projects of Pujiang Cultural Highlands, anticipated to maximize the cultural and leisure experience for users.

Based on the approach: ‘simple yet beautiful, relaxed and romantic’, West 8 introduces four new major city squares in this 16 kilometer waterfront: Minsheng Cultural Square in the ferry terminal area; Harbour Square at the entrance of a yacht harbor with historic industrial architecture; Baizi Square (Hundred-Sons Square) with an alcove-form seating element integrated with a retaining wall; and the Xinhua Square which connects Pudong's most important business area Dongfang Road, functioning as a key node.

West 8’s design for Xinhua Waterfront Park will turn the east coast of Huangpu River to a integrated waterfront corridor with new city squares and waterfront public green space, complete with cycling tracks connecting to the city center.

Here is a link to the WeChat account of official announcement online (only in Chinese).

client
Shanghai Huangpu River Banks Development Construction Investment (Holdings) Co., Ltd. 上海黄浦江两岸开发投资（集团）有限公司

partners
Public Green Area: Tongji Architectural Design (Group) Co., Ltd. 合作设计单位(公共绿地):同济大学建筑设计研究院(集团)有限公司; Dock Area: Shanghai China Communications Water Transportation Design & Research Co., Ltd. 合作设计单位(高桩平台):上海中交水运设计研究有限公司

consultants
Flood Wall Design: Shanghai Municipal Engineering Design Institute (Group) Co., Ltd. 防汛墙设计:上海市政工程设计研究总院(集团)有限公司; Smart City Facilities: Shanghai International Technology & Trade United Co., Ltd. 智能化设施:上海国际技贸联合有限公司

team
Christian Dobrick, Adriaan Geuze, Yichun He, Yuxin He, Freek Boerwinkel, Jessica Cangini, Ela Chojecka, Zeger Dalenberg, Fernando Diez, Juan Figueroa Calero, Laura Font Gallart, Marco Garcia, Eloy Garcia, Alberto Gonzalez-Garcés, YiFong Kuo, XiaoJun Liu, Perry Maas, Kurt Marsh, Isaac
Stein, Harm te Velde, Ronald van Nugteren, Keren Yang